



# UL'S TOY SAFETY CERTIFICATION MARK

BRINGS HEIGHTENED CREDIBILITY TO YOUR TOY'S SAFETY  
US & EU MARKETS



# Anatomy of the UL Toy Safety Certification Mark

UL Consumer & Retail Services offers the UL Toy Safety Certification Mark to the toy industry. This Mark brings heightened credibility to a product's safety, communicating the toy meets UL's most stringent compliance requirements.

1. Basic Certification Mark
2. Attribute SAFETY
3. Service Description
4. Identification Module
5. Country Code US or EU
6. Unique Identifier
7. Reference to Standard (For US Mark only)

\*The US mark is given as an example, there is also a UL Toy Safety Certification Mark for the EU Market



# UL Toy Safety Certification Mark Program

The three-phase UL Toy Safety Certification Mark Program includes supply chain risk management in addition to product testing to promote continued compliance throughout production.

## PHASE 1 - PRODUCT TESTING

The UL Toy Safety Certification Mark requires testing in accordance with ASTM F963 Standard Consumer Safety Specifications for Toy Safety for the US or to the Safety of Toys specifications EN 71-1, EN 71-2, EN 71-3, EN 71-4, EN 71-5, EN 71-7, EN 71-8, EN 71-12, EN 71-13, EN 71-14 and EN 62115 for the EU.

## PHASE 2 - SUPPLY CHAIN AUDITS & INSPECTIONS

- **Quality Systems Audits** - UL audits each facility in the supply chain once a year to verify quality systems at each site level
- **Production Quality Inspection** - includes periodic product inspection as well as assessment of the factory's quality control checkpoints and sample collection. UL will test toys multiple times during production to determine quality and continued compliance
- **Follow-Up Services (FUS) Inspections** - UL inspects manufacturing site that utilizes the UL Toy Safety Certification Mark four times a year to confirm compliance with the program's requirements

## PHASE 3 - PROGRAM MANAGEMENT

UL will support you in the management of your certification mark program. The UL brand protection and market surveillance teams will work diligently to protect and maintain the integrity of the products that bear the UL mark. They will investigate, report, and address stakeholder concerns regarding the safety and legitimacy of UL certified products. Consumers can find additional information about certified products on the UL Marks Hub.

For additional information about the UL Toy Safety Certification Program, please visit [UL.com/CRS](https://www.ul.com/crs) or contact [Toys@UL.com](mailto:Toys@UL.com).

**Toys@UL.com**  
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