



Brand Protection Services

UL helps protect your brand against counterfeiting and grey market diversion.

Our brand protection services help clients reduce loss through proactive enforcement of best practices to help reduce the risk of goods being distributed to unauthorized suppliers.

UL provides tangible chain of custody evidence for product components.

Brand Protection Assessments evaluate risk at the factory level to help ensure brand materials are secured and inventoried, and protection procedures are in place to control overruns, defects, branded components and sell-off goods.

Brand Protection Starter Kits deliver a basic set of tools that form the cornerstone of a brand protection compliance program and can be used to help communicate policies and best practices to suppliers.

Traceability Assessments investigate the source of raw materials used in a product.

Destruction Verification Visits allow third party auditors to observe and collect evidence that goods or branded components are destroyed and not distributed to outside parties.

Mystery Shoppers investigate suspicion of grey market diversion.

In addition to our brand protection services, UL provides other monitoring services such as:

- Social responsibility audits
- Customs-Trade Partnership Against Terrorism (C-TPAT) audits
- Environmental assessments
- Due diligence assessments
- Conformity Certification Audits for the Responsible Jewellery Council (RJC)
- Conflict Mineral and raw material traceability assessments

UL is a leading global provider of responsible sourcing auditing and advisory services, which include supply chain monitoring, research and program development, and training. UL's Responsible Sourcing team has the global footprint to provide services in over 140 countries.

For more information, email RSinfo@ul.com or visit ul.com

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