



## Promotional Products and Premiums

Promotional products and premiums can often add value to your core product and help positively influence purchasing behavior. However, it is essential to ensure that the quality and safety of these items properly reflects your core product to help protect brand reputation and build consumer loyalty.

UL has the global capacity and expertise to deliver a total risk management solution to the premiums and promotional products industry. Through customizable quality assurance programs, UL can help provide a vital check on product safety, quality, and functionality across a wide variety of consumer product categories including apparel, toys and food.

Throughout the every stage of the production process, UL helps suppliers and distributors mitigate risk, aid supply chain management, and monitor potential issues using a range of methods to help verify quality and compliance including;

### TESTING & ANALYSIS

- Design evaluations
- Safety and quality requirement setup for production specification
- Safety and performance testing
- Human factors assessment
- Material validation
- Manufacturing process validation
- Manufacturing best practice consultation and training
- Vendor capability assessment

### AUDITS AND ASSESSMENTS

- **Factory Capability** audits assess product safety and reliability through early detection of issues within the manufacturing process that could result in product defects and production delays
- **Management Systems Analysis** provides gap analysis in systems coverage to determine a manufacturer or vendor's ability to effectively manage day-to-day compliance and create a roadmap to increase efficiency



For more information email [PromoProducts@ul.com](mailto:PromoProducts@ul.com).



## INSPECTIONS

- **Top of Production (TOP) Inspections/Initial Production Inspection (IPI)** are performed on raw materials and initial samples to assess compliance with regulatory requirements and brand specifications
- **In-Process Quality Checks (IPQC)** evaluate quality before the order is completed to identify and address any issues early in the manufacturing process to not jeopardize the shipping schedule
- **Final Random Inspections (FRI)/Pre-Shipment (PSI) Inspections** serve as a final check on product quality, packaging, product labeling and carton markings before the product leaves the factory to ensure items are correctly packed and fit for their intended use.
- **Loading Inspections** verify that the product, quantity, packing, and carton markings are accurate during the loading process at the factory, warehouse or port
- **Production Monitoring** places an inspector on-site at the factory to monitor the manufacturing process and helps ensure materials, quality, and production schedules met

## RESPONSIBLE SOURCING SOLUTIONS

- **Brand Protection and Supply Chain Security Audits** help businesses work together with confidence across the globe, meet rigorous regulatory demands, and protect against counterfeiting and grey market diversion
- **Program Development and Management** build effective systems tools and templates for code of conduct drafting, CSR program implementation, supply chain risk assessments, executive reporting, program benchmarking, and data management
- **Monitoring Services** provide on-the-ground insight into manufacturing social assessments, C-TPAT and supply chain security reviews, and social standard certifications
- **Workforce Capacity Building, Training & Education** offers comprehensive curricula to familiarize supply chain partners with responsible sourcing concepts, root cause solutions, and corrective actions, as well as advising toward sustainable solutions
- **Social Assessment** evaluates the working conditions of your labor force, environmental health and safety, and legal and ethical concerns to verify regulatory compliance and demonstrate client commitment to responsible sourcing practices

**Our experts can help ensure items comply with your brand specifications as well as international legislation and regulations, including:**

- Consumer Product Safety Improvement Act (CPSIA)
- California Proposition 65
- EU Toy Safety Directive
- EU General Product Safety Directives
- REACH
- RoHS

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