



Premiums, promotional and licensed goods

UL's solutions help protect your brand reputation and manage risks

Promotional products, licensed goods and premiums can often add value to your core product and help positively influence purchasing behavior. However, it is essential to ensure that the quality and safety of these items properly reflects your core product to help protect brand reputation and build consumer loyalty.

UL has the global capacity and expertise to deliver a total risk management solution to the premiums and promotional products industry. Through customizable quality assurance programs, UL can provide a vital check on product safety, quality and functionality across a wide variety of consumer product categories including apparel, toys and materials intended to be used in contact with food.



Services, testing and analysis

UL's quality assurance services and safety testing helps manufacturers, suppliers and distributors to meet consumer expectations, business specifications and regulatory demands. We also provide supply chain management services, supplier training and education programs.

UL services include:

- Global regulatory testing
- Design evaluations and safety assessments
- Chemical management and RSL management
- Human factors evaluations
- Compliance management system evaluations
- Toxicological risk assessments
- Sensory and consumer studies
- Training and education program



Global market access

Understanding how compliance requirements impact your products on a global scale is a significant challenge. We help you keep pace with evolving regulations and meet the requirements in each of your target markets.

UL's global market access services include:

- Compliance management system evaluations
- Global regulatory testing
- Regulatory research and protocol development



Inspections and audits

Inspections

- Top of Production (TOP)
- Initial Production Inspections (IPI)
- DURING PRODUCTION (DUPRO) Inspections
- Final Random Inspections (FRI)
- Pre-shipment Inspections (PSI)
- Loading inspections

Audits

- Quality management systems
- Production capability and capacity



Sustainability

Responsible sourcing solutions

- Extractives and raw materials
- Social compliance
- Security and brand protection
- C-TPAT
- Capacity building and continuous improvement

Environmental responsibility

- Wastewater analysis and management
- Chemical usage and storage
- Air emissions
- Environmental health and safety



Chemical management

Sustainability and circular economy initiatives are critical components of your business strategy. We can help you address increasing concerns related to the adverse effects of chemicals on environment and human health.

A proactive approach to the management of chemicals will allow you to:

- Reduce the impact of chemicals to the environment
- Respond quickly to legislative changes to protect people from exposure to hazardous chemicals
- Develop a strategy to progressively reduce the use of concerned chemicals

Our technical experts will assist you to define a strategy to reach your goals.

Verified
Marketing Claim



UL Verification Mark

Make your marketing promises credible with UL Verification Mark. Our independent assessment process scrutinizes the validity of specific advertising or promotional statements, enabling you to separate verified fact from fiction in the marketplace.

For more information, visit our website CRS.UL.com
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